

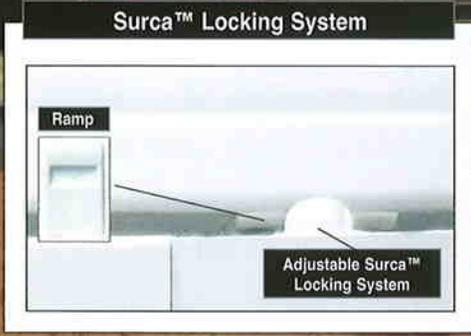


Shades, Blinds, Shutters and Curtains





San Marco™
COLLECTION



MAXXMAR™
WINDOW FASHIONS

Inspired solutions. . .for the way you live™

NewEra™
SHUTTER COLLECTION

www.maxxmar.com

Features and Benefits



Features

Innovative unique patent pending concept of Tru Dual Closure™

The San Marco™ Collection is available in the Leather look and Wood grain look.

The exclusive Enduralink™ connectors are used to attach the louvers to the tilt bar. No staples are required.

Computerized positioning of the louvers permits variable equidistant placement of the louvers.

Two louver sizes.

Insulator. 

A wide variety of colours to choose from.

Fashionable Concealed System provides a very aesthetically pleasing appearance.

Surca™ Locking System.

Water resistant. 

Exclusive Unisplit™ feature.

Bacteria Free. 

PolySilk 60 design.

EnviroGreen™. 

Wide variety of decorative frames for inside and outside mounts.

Low maintenance and easy to clean.

Designed with Child Safety Features. 

Lifetime Limited Warranty.

Benefits

An advanced revolutionary feature designed to obtain the best optimum louver closure on a shutter panel in both directions (up and down positions).

Leather and Wood look for all environments.

Enduralink™ connectors provide outstanding strength allowing the louvers to close tightly in both directions and eliminating callbacks due to breakage.

With computerized positioning of the louvers, varying height shutters in the same room will have the same uniform appearance which is very aesthetically appealing to the eye. Same size rails also can be used on all shutters, with the divider rail placed within 3/4" of the desired position.

The San Marco™ Collection is available in 3 1/2" and 4 1/2" louver sizes to optimize the view out of your window.

Helps reduce heating and air conditioning costs and reduces outside noise.

The San Marco™ Collection Shutters will coordinate with any type of furniture or décor.

The Concealed System in the louvers, stiles, and the tilt bar are inset and invisible. This provides a sleek, elegant, aesthetically pleasing look.

The Surca™ Locking System is standard on The San Marco™ Collection. This adjustable locking mechanism eliminates the need for magnets and saves time on installation. The self-leveling feature ensures that the panels remain level while closed. The rust proof spring enables the Surca™ Locking System to be used in high humidity and salty environments.

Resists the damaging effects of moisture making it a perfect choice for kitchens, bathrooms, jacuzzi, pools and any wet, humid or salty environments.

The exclusive Unisplit™ feature on the tilt bar allows for greater privacy and permits full or partial light control on the shutter.

Our exclusively formulated compound does not promote the growth of fungus or bacteria.

The San Marco™ Collection utilize extremely strong hinge connectors and the ultra strong PolySilk 60 design. Aluminum reinforcement as required.

Environmentally friendly shutters that meet regulations regarding formaldehyde and VOC emissions.

Admirable and fashionable frames provide an exquisite appearance for all rooms. These frames solve "out-of-square openings".

The San Marco™ Collection can be cleaned with ordinary soap and water.

The San Marco™ Collection contains no cords which could be harmful to a child. Standard three (3) leaf hinge recommended for child and pet safety.

We believe our product will be a permanent part of your collection for years to come. A simple promise that is backed by our 25 years of team innovative experience in the marketplace.



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MM028-032008

Lucerne™ COLLECTION

St. Moritz Wood Blinds are crafted from only the finest quality North American basswood in a full range of rich designer colours and warm wood tones. Available in 2" slat in both paints and stains. To further enhance the look, choose from a complementary selection of 20 Decorative Tapes, which are available in solid, embossed or tone-on-tone textures.

Zurich Faux Wood is a unique blend of resin and wood fused together to imitate the look and warmth of traditional wood blinds. Ideal for high humidity areas such as bathrooms and kitchens. They are available in 2" slats, plain, textured or print finishes and in a wide assortment of colours and tones.



MiraVista™ COLLECTION



MiraVista™ Panel Tracks provide a refined accent to your decor. Panel tracks' versatility makes them ideal for patio doors, garden doors, large windows and room dividers. The MiraVista™ Panel Tracks are made with a premium quality aluminum tracking system.

The majority of fabrics that are available in the **MiraVista™ Roller Shades** are also available for the Panel Track System. By combining these two products, you are able to create a beautiful co-ordinated look, which can be further enhanced with the optional Geneva valance which is available in assorted complementary colours.

MiraVista™ Roller Shades offer the most comprehensive assortment of fabrics available today. Divided into five key sub-categories including Designer, EnviroGreen™, Grasscloth, Blackout and Screens, these fabrics can be tailored to any style of design and application. Choose from the widest range of wide-width materials from around the world. Many of them are exclusive to the MiraVista™ Collection.



MAXXMARTM
 WINDOW FASHIONS

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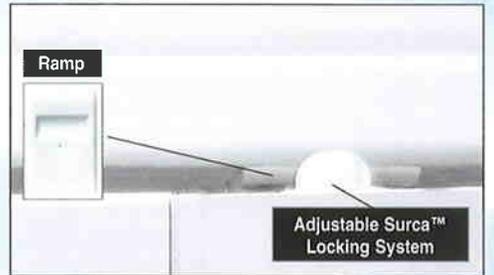
SUMMERVIEWTM
 PolySilk Shutters

Tru Dual ClosureTM

An exclusive feature to obtain fabulous louver closure in both directions (patent pending).

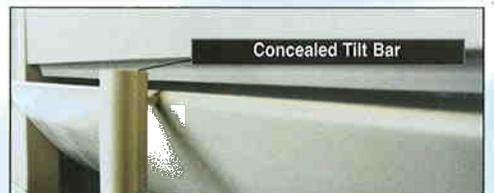
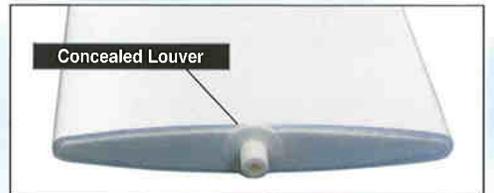
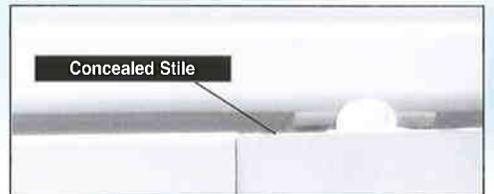


SurcaTM Locking System



Concealed System

The Concealed System, provides an aesthetically appealing, well designed and finished elegant look.



NewEraTM
 SHUTTER COLLECTION

www.maxxmar.com

Features

Innovative unique patent pending concept of Tru Dual Closure™

Summerview™ Shutters are made with an exclusive PolySilk compound containing whitening agents and optimum levels of titanium dioxide.

The colour is embedded throughout the PolySilk compound.

The exclusive Enduralink™ connectors are used to attach the louvers to the tilt bar. No staples are required.

Computerized positioning of the louvers permits variable equidistant placement of the louvers.

Three louver sizes.

Insulator.



A wide variety of colours to choose from.

Fashionable Concealed System provides a very aesthetically pleasing appearance.

Surca™ Locking System.

Water resistant.



Exclusive Unisplit™ feature.

Bacteria Free.



PolySilk 50 design.

Beaded look.

EnviroGreen™.



Wide variety of decorative frames for inside and outside mounts.

Low maintenance and easy to clean.

Designed with Child Safety Features.



Lifetime Limited Warranty.

Benefits

An advanced revolutionary feature designed to obtain the best optimum louver closure on a shutter panel in both directions (up and down positions).

This specially formulated PolySilk compound endures the effects of ultraviolet rays and the elements. They will not fade, chip, crack or peel.

Never requires sanding, painting or staining. Normal use scratches and dents do not affect the finish or the colour. Excellent for high traffic areas.

Enduralink™ connectors provide outstanding strength allowing the louvers to close tightly in both directions and eliminating callbacks due to breakage.

With computerized positioning of the louvers, varying height shutters in the same room will have the same uniform appearance which is very aesthetically appealing to the eye. Same size rails also can be used on all shutters, with the divider rail placed within 3/4" of the desired position.

Summerview™ Shutters are available in 2 1/2", 3 1/2" and 4 1/2" louver sizes to optimize the view out of your window.

Helps reduce heating and air conditioning costs and reduces outside noise.

Summerview™ Shutters will coordinate with any type of furniture or décor. Available in five colours from cool whites, to soft cream to rich moca.

The Concealed System in the louvers, stiles, and the tilt bar are inset and invisible. This provides a sleek, elegant, aesthetically pleasing look.

The Surca™ Locking System is standard on Summerview™ Shutters. This adjustable locking mechanism eliminates the need for magnets and saves time on installation. The self-leveling feature ensures that the panels remain level while closed. The rust proof spring enables the Surca™ Locking System to be used in high humidity and salty environments.

Resists the damaging effects of moisture making it a perfect choice for kitchens, bathrooms, jacuzzi, pools and any wet, humid or salty environments.

The exclusive Unisplit™ feature on the tilt bar allows for greater privacy and permits full or partial light control on the shutter.

Our exclusively formulated compound does not promote the growth of fungus or bacteria.

Summerview™ Shutters utilize extremely strong hinge connectors and the ultra strong PolySilk 50 design. Aluminum reinforcement as required.

Beading on the rails and stiles gives an aesthetically pleasing appearance.

Environmentally friendly shutters that meet regulations regarding formaldehyde and VOC emissions. Summerview™ Shutters are 100% recyclable, not adding to our waste management issues.

Admirable and fashionable frames provide an exquisite appearance for all rooms. These frames solve "out-of-square openings".

Summerview™ Shutters can be cleaned with ordinary soap and water. Regular cleaning enhances the surface finish of the PolySilk compound.

Summerview™ Shutters contain no cords which could be harmful to a child. Standard three (3) leaf hinge recommended for child and pet safety.

We believe our product will be a permanent part of your collection for years to come. A simple promise that is backed by our 25 years of team innovative experience in the marketplace.



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MM024-032008



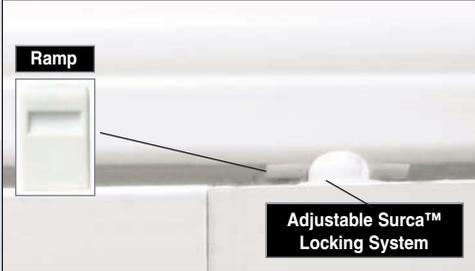
SOMERSET™
SHUTTERS

Tru Dual Closure™

An exclusive feature to obtain fabulous louver closure in both directions (patent pending).



Surca™ Locking System



Concealed System

The Concealed System, provides an aesthetically appealing, well designed and finished elegant look.



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Features

Innovative unique patent pending concept of Tru Dual Closure™

Somerset™ Shutters are made with an exclusive PolySilk compound containing whitening agents and optimum levels of titanium dioxide.

The colour is embedded throughout the PolySilk compound.

The exclusive Enduralink™ connectors are used to attach the louvers to the tilt bar. No staples are required.

Computerized positioning of the louvers permits variable equidistant placement of the louvers.

Three louver sizes.

Insulator.



A wide variety of colours to choose from.

Fashionable Concealed System provides a very aesthetically pleasing appearance.

Surca™ Locking System.

Water resistant.



Exclusive Unisplit™ feature.

Bacteria Free.



Extra Strong design.

EnviroGreen™.



Wide variety of decorative frames for inside and outside mounts.

Low maintenance and easy to clean.

Designed with Child Safety Features.



Lifetime Limited Warranty.

Benefits

An advanced revolutionary feature designed to obtain the best optimum louver closure on a shutter panel in both directions (up and down positions).

This specially formulated PolySilk compound endures the effects of ultraviolet rays and the elements. They will not fade, chip, crack or peel.

Never requires sanding, painting or staining. Normal use scratches and dents do not affect the finish or the colour. Excellent for high traffic areas.

Enduralink™ connectors provide outstanding strength allowing the louvers to close tightly in both directions and eliminating callbacks due to breakage.

With computerized positioning of the louvers, varying height shutters in the same room will have the same uniform appearance which is very aesthetically appealing to the eye. Same size rails also can be used on all shutters, with the divider rail placed within 3/4" of the desired position.

Somerset™ Shutters are available in 2 1/2", 3 1/2" and 4 1/2" louver sizes to optimize the view out of your window.

Helps reduce heating and air conditioning costs and reduces outside noise.

Somerset™ Shutters will coordinate with any type of furniture or décor. Available in 5 colours from cool whites, to soft creams to rich mocha.

The Concealed System in the louvers, stiles, and the tilt bar are inset and invisible. This provides a sleek, elegant, aesthetically pleasing look.

The Surca™ Locking System is standard on Somerset™ Shutters. This adjustable locking mechanism eliminates the need for magnets and saves time on installation. The self-leveling feature ensures that the panels remain level while closed. The rust proof spring enables the Surca™ Locking System to be used in high humidity and salty environments.

Resists the damaging effects of moisture making it a perfect choice for kitchens, bathrooms, jacuzzi, pools and any wet, humid or salty environments.

The exclusive Unisplit™ feature on the tilt bar allows for greater privacy and permits full or partial light control on the shutter.

Our exclusively formulated compound does not promote the growth of fungus or bacteria.

Somerset™ Shutters utilize extremely strong hinge connectors and the ultra strong PolySilk design. Aluminum reinforcement as required.

Environmentally friendly shutters that meet regulations regarding formaldehyde and VOC emissions. Somerset™ Shutters are 100% recyclable, not adding to our waste management issues.

Admirable and fashionable frames provide an exquisite appearance for all rooms. These frames solve "out-of-square openings".

Somerset™ Shutters can be cleaned with ordinary soap and water. Regular cleaning enhances the surface finish of the PolySilk compound.

Somerset™ Shutters contain no cords which could be harmful to a child. Standard three (3) leaf hinge recommended for child and pet safety.

We believe our product will be a permanent part of your collection for years to come. A simple promise that is backed by our 25 years of team innovative experience in the marketplace.

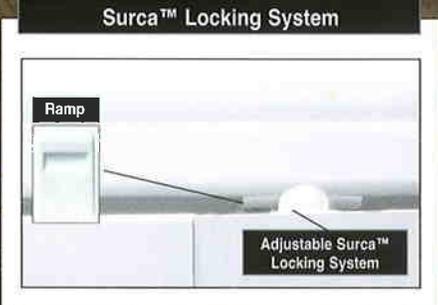
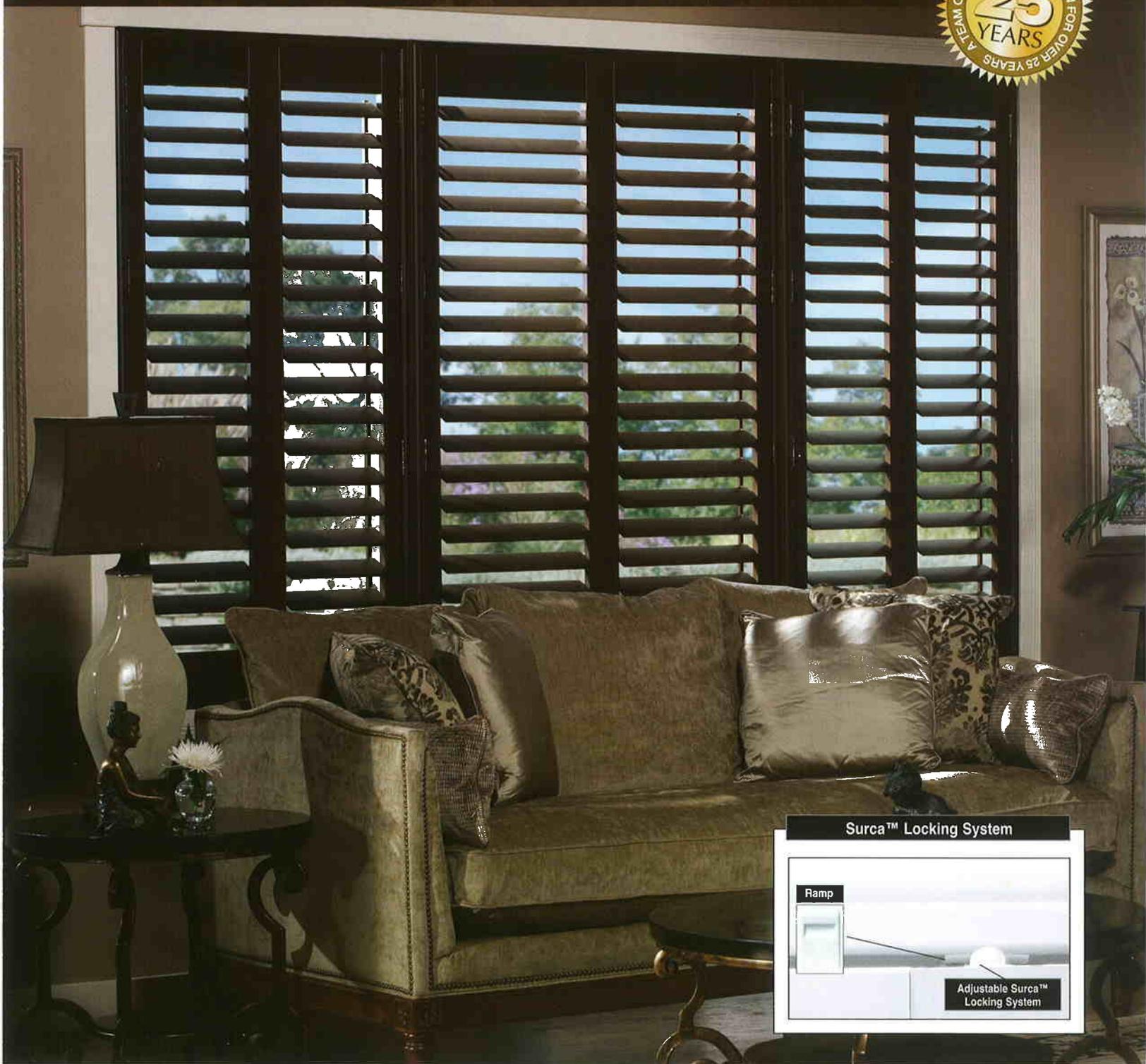


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TILIA™

WOOD SHUTTERS



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SHUTTER COLLECTION

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Features

Tilia™ Wood Shutters are made only from the select and better grade of North American hardwood. The North American hardwood is kiln dried to optimal levels for durability and strength.

Superb Finish.

The exclusive Enduralink™ connectors are used to attach the louvers to the tilt bar. No staples are required.

Three louver sizes.

Computerized positioning of the louvers permits variable equidistant placement of the louvers.

Energy Efficient. 

A wide variety of colours to choose from.

Surca™ Locking System.

EnviroGreen™. 

Tilia™ Wood Shutters go through multiple sanding and painting stations. The stain or paint is applied evenly through the entire surface of the shutter. The Ultra Violet inhibitor protects against the harmful effects of the environment.

Wide variety of decorative frames for inside and outside mounts.

Low maintenance and easy to clean.

Designed with Child Safety Features. 

Lifetime Limited Warranty.

Benefits

North American hardwood gives durability and structural integrity. North American hardwood is a straight grained wood which gives consistency and permits the absorption of stains and paints to a better degree.

Custom crafted with state of the art technology ensures a long-lasting, lustrous finish.

Enduralink™ connectors provide outstanding strength allowing the louvers to close tightly in both directions and eliminating callbacks due to breakage.

Tilia™ Wood Shutters are available in 2 1/2", 3 1/2" and 4 1/2" louver sizes to optimize the view of the outdoors according to your needs.

With computerized positioning of the louvers, varying height shutters in the same room will have the same uniform appearance which is very aesthetically appealing to the eye. Same size rails also can be used on all shutters, with the divider rail placed within 3/4" of the desired position.

Helps reduce heating and air conditioning costs and reduces outside noise.

Available in the most popular shades of white, ebony and deep, rich stains, Tilia™ Wood Shutters are designed to coordinate with any type of furniture or décor.

The Surca™ Locking System is standard on Tilia™ Wood Shutters. This adjustable locking mechanism eliminates the need for magnets and saves time on installation. The self-leveling feature ensures that the panels remain level while closed.

Environmentally friendly shutters that meet regulations regarding formaldehyde and VOC emissions.

This procedure gives the shutters a fine furniture finish. The total process is environmentally friendly.

Admirable and fashionable frames provide an exquisite appearance for all rooms. These frames solve "out-of-square openings".

Dusting and cleaning with any wood friendly product that does not contain ammonia enhances the finish.

Tilia™ Wood Shutters contain no cords which could be harmful to a child. Standard three (3) leaf hinge recommended for child and pet safety.

We believe our product will be a permanent part of your collection for years to come. A simple promise that is backed by our 25 years of team innovative experience in the marketplace.



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MM018-032008



MANDALAY™

ALTERNATIVE MULTI-SHADES

Maxxmar™ Window Fashions invites you to experience the beauty and versatility of the newest choice in window covering design: **Mandalay™ Alternative Multi-Shades.**

Designed to maximize your ability to control sunlight, your view of the outdoors and your privacy, these elegant shades, which are exclusive to Maxxmar™, will enhance any room décor in your home.

Available in a wide assortment of colours, textures and opacities, design options include traditional roller shade operation, dual shade for maximum control of the sun's glare and harmful UV rays and our unique tri-shade for optimal light control and intimacy.

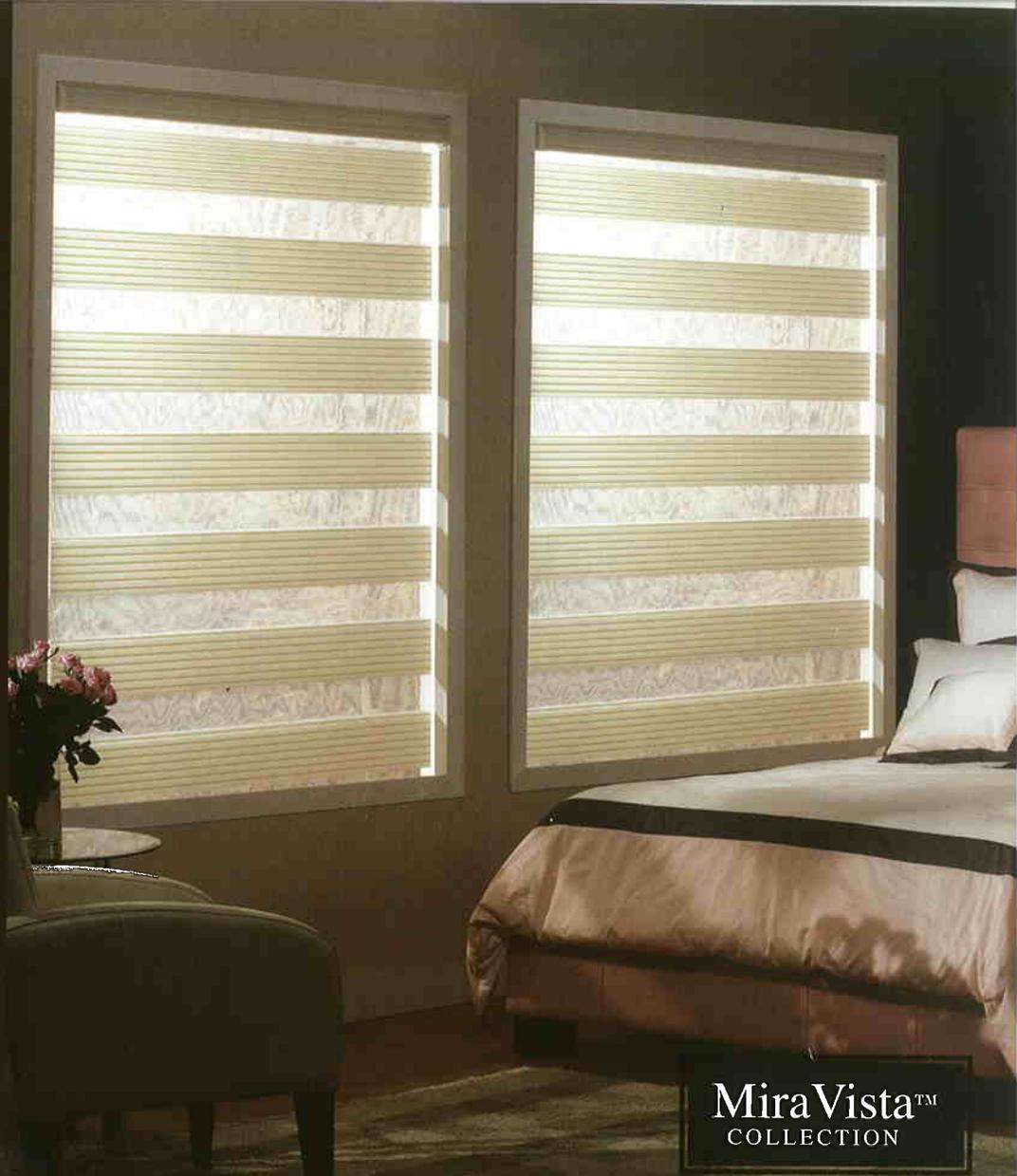
Choices of Operation

Manual Operation:

- available on traditional, dual and tri-shades
- single continuous loop control allows you to adjust shade height and light diffusion

Trigger Operation:

- available on traditional and dual shades
- single continuous loop control works at the touch of a finger by simply pulling on the chain loop allowing the shade to retract slowly into the cassette.



Mira Vista™
COLLECTION



Light Filtering



Translucent



Optimal Light Control



Room Darkening



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SUPREME

PERFORMANCE™

Combi Specialty Shapes and Arches

The Most **Innovative** New Product by Maxxmar™ Window Fashions



Our success is to continually bring to the market **QUALITY & INNOVATION** at a very **AFFORDABLE PRICE!**



The Maxxmar Team of Experienced Specialists



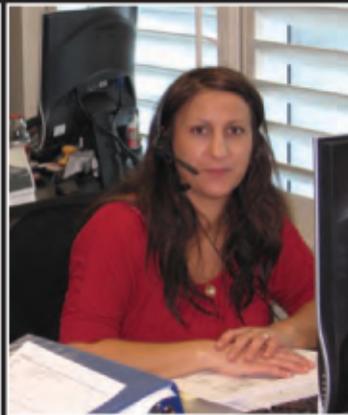
Brian Sharpe
Product Knowledge Seminar



Steve Marocco, Mario Marocco & Renato Ottaviani
Technical Installation Seminar



Kathy Oates
Marketing & Sales Seminar



Innovation:

What differentiates us from the others:

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INNOVATION: What differentiates us from the others:

Maxxmar™ Window Fashions is today's most innovative company whose mission is to continually bring quality innovative products to the market at the most affordable price.

Maxxmar™ was founded by a **team of leaders in innovation** who successfully introduced and launched the vinyl shutter category into the market over 20 years ago along with other progressive products such as the one-piece multi-section/angletrack, operable horizontal specialty shapes, the revolutionary cut-down machine, which changed the market, and many, many more.



From left to right:
Emilio Carinci
Mario Marocco
Steve Marocco

This team led by **Norbert Marocco**, who has been granted over 60 patents, along with his partners Emilio Carinci, Steven Marocco, Mario Marocco, and many other very qualified people have demonstrated that they have truly been the industry's leaders in innovation for **over twenty-five years**.



Norbert Marocco

In today's world of diverse tastes and lifestyles reflected in a wide range of décor preferences from traditional to modern, Maxxmar™ has positioned itself to be the most responsive, inventive and dynamic manufacturer of window coverings at the forefront of the marketplace creating new and exciting products to suit peoples' lifestyles.

At Maxxmar™ Norbert Marocco and his team have continued to create new, better and exciting products and solutions: this is what differentiates Maxxmar™ and all our customers that continually support us. The innovative unique products by Maxxmar™ allow our customers to make substantial profits by being very competitive in the market.

INNOVATION: What differentiates us from the others:

Design Build: the AGO Project

The Maxxmar™ Art Gallery of Ontario Project, recently completed in Toronto, Canada, was such a project. It required a fully automated operable louver system that incorporated over-sized custom louvers and panels for sections 10 feet in width and 24 feet in height on three separate floors.

Maxxmar™ took on the challenge with its **AeroMaxx System** (Patent Pending), which allowed them to create 8" wood louvers with 2" thick centers and 60" in length. This new and innovative system easily accommodates spans of up to 12 feet in width and 24 feet in height. Maxxmar™ was also responsible for the installation of this unique window treatment and upon completion the AeroMaxx System was hailed a huge success.

SOME OF THE CUSTOM
DESIGNED COMPONENTS*
BY MAXXMAR™
FOR THE AGO PROJECT



*All components are
Patent Pending.



Art Gallery of Ontario
Musée des beaux-arts de l'Ontario

August 25, 2008

Mr. Norbert Marrocco
Maxxmar Window Fashions
240 Bator Road
North York, Ontario
M9M 2W6



To Whom It May Concern:

This is to confirm that Maxxmar Window Fashions were involved in the Frank Gehry designed Transformation AGO Project as the primary designer, fabricator and installer of our custom motorized wood louvre system.

The required system was a "Design Build" product whereby Maxxmar took the design intent documents and created a fully computerized, operable louvre system used to regulate both light and solar gain on the south façade of the building containing our Banquet facility and two levels of Contemporary Art Spaces.

The Design Team and Ownership Group were very impressed with the imaginative solutions, flexibility and installation of the operating system. In our opinion, the product is very well designed and achieves both the Architect and Owner's requirements.

We would certainly look forward to working with Norbert and his team again and would recommend his services to anyone who requires highly creative solutions for complex window treatments.

Yours truly,

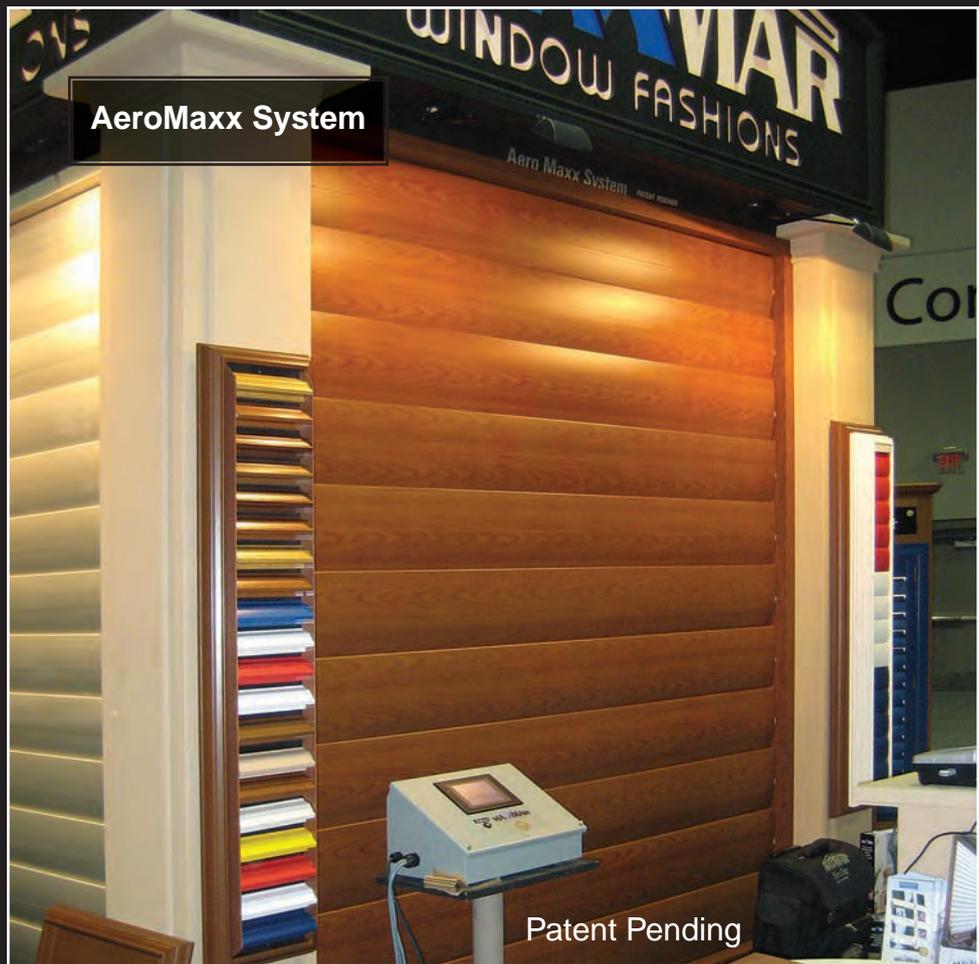
Michael J. Mahoney
Sr. Project Manager

INNOVATION: What differentiates us from the others:

AeroMaxx System

This unique, exclusive and proprietary product elevates the shutter category to a whole new level. The AeroMaxx System features louvers width choices of 6 1/2", 8" and 10". These louvers can be applied to spans up to 12 feet in width and up to 24 ft. in height.

The AeroMaxx System is today's most modern and innovative product for use in large residential, commercial and design built projects.



Maxxmar's New Era™ Shutter Collection offers a vast selection of coloured and wood grain finishes to complement any decor.



SOME IMPORTANT FEATURES THAT MAKE OUR PRODUCTS THE PREFERRED CHOICE

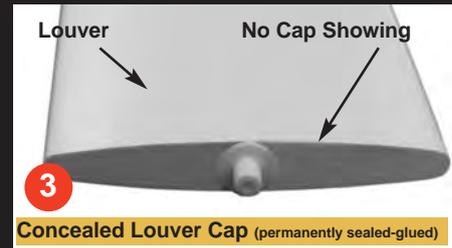
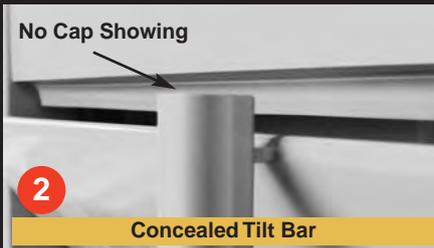
NewEra™
SHUTTER COLLECTION

SOMERSET™
SHUTTERS

SUMMERVIEW™
PolySilk Shutters


San Marco™
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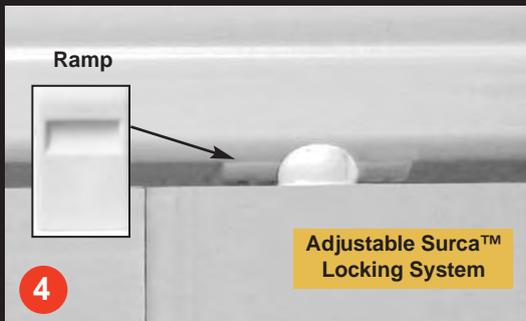
CONCEALED SYSTEM



Maxxmar's Concealed System does away with exposed caps on the stile, tilt bar and louver. It features caps that are recessed and flush to the edge which gives the shutter cleaner uniform lines for that aesthetically appealing, well designed elegant look.

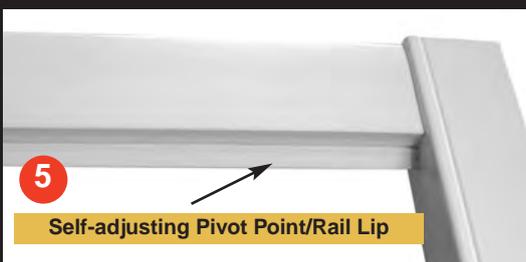
Louver caps are permanently sealed-glued into the louver preventing them from creating unacceptable gaps or popping out when exposed to sunlight and/or heat.

SURCA™ LOCKING SYSTEM



This adjustable locking mechanism eliminates the need for ugly magnets and magnet plates. This self-leveling feature ensures that the panels remain level while closed.

TRU DUAL CLOSURE™



Tru Dual Closure™ is exclusive only to Maxxmar™ and features a self-adjusting pivot point/rail lip designed to obtain fabulous louver closure in both directions (Patent Pending).

- 6 ULTRA STRONG POLYSILK DESIGN**
uses heavy duty material for a long lasting product giving you an elegant wood shutter look eliminating the hollow vinyl sound normally found in many other products.
- 7 EQUIDISTANT SPACING**
means that Maxxmar takes no short cuts: every shutter is 100% custom-made so that windows with varying heights in the same room all have a uniform 4" rail. This is accomplished by the computerized overlap of the louvers. The computerized spacing using the stile drilling machine allows us to position the centre rail anywhere where the customer selects, or directly on line to cover such items as mullions.
- 8 ENERGY EFFICIENT & EnviroGreen™**
excellent insulator - reduces energy costs - completely recyclable - saves forests - reduces outside noise. 
- 9 ENDURALINK™ CONNECTORS**
allow louvers to close in both directions.
- 10 FIRE RETARDANT** 
- 11 WATER RESISTANT & BACTERIA FREE** 
- 12 WIDE VARIETY OF COLORS & TEXTURES**
to satisfy all tastes and needs. 
- 13 LOW MAINTENANCE & EASY TO CLEAN**
- 14 CHILD SAFETY FEATURES** 
- 15 WILL NOT FADE, CHIP, CRACK OR PEEL**
- 16 LIMITED LIFETIME WARRANTY**

INNOVATION: What differentiates us from the others:

New Era™ Shutter Collection



New Era Shutter Collection by Maxxmar™ offers premium shutters that reflect today's lifestyles, that are intelligently designed to enhance any window, door or room setting and to complement any décor scheme in your home. Custom crafted from the finest materials and state-of-the-art technology, these shutter products offer superb functionality and excellent durability. They are all available with a variety of frame design options.

INNOVATION: What differentiates us from the others:



Versatility & Elegance at Your Fingertips



Maxxmar's unique and versatile Vertical Shadings can be adjusted in many ways to maximize light control and privacy and to give you fabulous multiple looks. The Vertical Alternative Shadings feature an innovative and unique design that combines the best features and functionality of horizontal, vertical, and sunscreen shades into a single luxurious shading product. Unlike vertical blinds, Vertical Alternative Shadings allow you to raise the blinds like a roller shade while giving you a completely open view to the exterior. An excellent feature especially for homes with patio doors, garden doors and french doors.



INNOVATION: What differentiates us from the others:



The BEST CHOICE for ELEGANCE, FUNCTIONALITY and most of all for EASY CLEANING.

Mandalay™ Alternative Multi-Shades are the newest choice in window shadings today and a unique addition to Maxxmar's shadings line up. The Horizontal Alternative Shadings feature dual and tri-shade options all in one blind. This allows for maximum light and privacy control. A product that will satisfy even the most sophisticated decorator.

Tri-Shade Design Advantage



Tri-Shade Design Advantage: multi-functional with all the different appearances of the shade shown below (showing inside mounts)



A Tri-Shade Room Darkening Position
Gives you maximum privacy and protection from ultraviolet light.



B Optimum Design Advantage
The partial room darkening fabric on the top of the blind allows you to protect your furnishings from ultraviolet light while still allowing you to enjoy the outdoor view.



C Tri-Shade Translucent Position
For better light and mood control.



D Light Filtering Position
For better light and mood control.



E Tri-Shade Open Position
Fully open allows you to have a complete view of the outdoors.

Please Note: Tri-Shade available in both Inside and Outside Mounts.

INNOVATION: What differentiates us from the others:

Outstanding Fabrics from the MiraVista™ Collection

The MiraVista™ Collection of blinds and shades offers the most comprehensive assortment of fabrics today. Divided into 5 key sub categories including Designer, EnviroGreen™, Grasscloth, Blackout and Screens, these fabrics can be tailored to any style of design and application. Choose from the widest range of wide width materials from around the world. Many of them exclusive to the MiraVista™ Collection.



Maxxmar's EnviroGreen™ fabrics used in their roller shades and panel tracks are truly environmentally friendly. These fabrics have been independently tested and certified to be flame resistant (Intertek), fungal resistant and bacterial resistant (SGS). Maxxmar's EnviroGreen™ products have several certifications including Oekotex Standard 100 (AITEK), which regulates every chemical in our fabrics. It certifies that they are not dangerous for either the consumer's health or the environment.



GREENGUARD is an indoor air quality certification program for low emitting products and materials. Clean indoor air helps improve physical well-being and enhances productivity in the work environment. GREENGUARD certification is a requirement reference in the Leadership for Energy and Environmental Design (LEED™) for Commercial Interiors Rating System.



New High Performance Metallised Fabrics: Complete Solar Control with a View

The fabric has a thin aluminum layer put on by vacuum metallizing. This process keeps all pores open, enhances view through, lowers light transmission and is highly reflective for solar radiation.

Metallised fabrics can provide the solution to:

- Prevent Glare
- Reduce Heat Gain
- Maintain an outside view regardless of colour used.
- Metallised fabrics reflect up to 75% of all solar radiation.
- Metallised fabrics are available in a full range of colours and transparencies to suit most situations.
- Lower U-Value
- Improved Ra (colour rendering index)
- Low UV transmission
- Uniformity of façade appearance
- Inherently fire retardant
- Anti static

Use of high performance blinds can allow for reduction in capital costs of cooling plant and special glazing glass.



INNOVATION: What differentiates us from the others:

Unique Roller Shade Application: Fully Operable Shade between Two Panes of Glass

Ideal for hotels, hospitals, offices and other similar commercial applications.

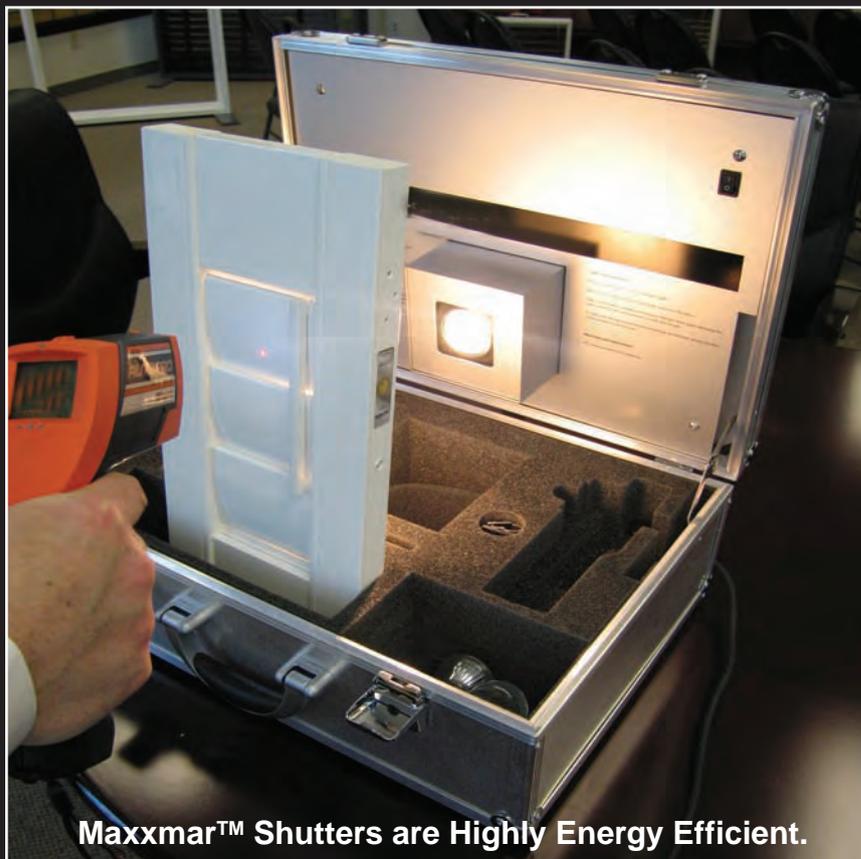
- Comes with a **fully motorized roller shade between two panes of glass** and is completed with a **customized full package of vinyl trim** that is resistant to water and is ideal for high moisture areas such as bathrooms, and that comes with revolutionary snap-on-trim which is easy to open and repair if necessary.
- Has a very clean look, an aesthetically appealing design which is valued by most discerning decorators.
- Originally developed for a special customer who wanted to have privacy in the bathroom while still being able to see the bedroom and have natural light coming in, and who is very pleased and satisfied with the end results.



INNOVATION: What differentiates us from the others:

Energy Efficiency is built into every Maxxmar™ Shutter.

To ensure that its shutters are as energy efficient as they possibly can be, Maxxmar™ focuses on all the elements that go into a shutter's construction especially design, thickness of profiles and materials. State-of-the-art technology allows Maxxmar™ to test its shutters for energy efficiency by measuring them for heat gain and UV transmission. Maxxmar™ shutters will keep your home cooler in the summers and warmer in the winters and they will protect your furnishing from harmful UV sunrays.



Maxxmar™ Shutters are Highly Energy Efficient.



INNOVATION: What differentiates us from the others:

AeroMaxx:

New Special Design for Commercial and Residential Use

Ideal for hotels, hospitals, office buildings, condominiums and other residences.

This remarkable new shutter **tilts and lifts** allowing you to maximize your view out of your window or opening.

- Louvers are easily tilted for light and mood control.
- Louvers are easily lifted allowing louvers to be stacked to the top for a maximum clear view out of your window or opening.
- Lifting of the louvers makes for easier window cleaning.
- Available with either manual or motorized operation.
- Comes with standard 3 1/2" wide elliptical louvers, or Maxxmar will customize to your requirements.
- Available in wood, vinyl or aluminum louvers: excellent panel widths achieved with wood and vinyl louvers and up to 60" width with aluminum louvers.
- Easy to clean and maintain.
- Increases energy efficiency.



Fully Closed Louvers



Partially Open Louvers



Exclusively from



Partially Raised Shutter



Fully Raised Shutter

INNOVATION: What differentiates us from the others:

NEW REVOLUTIONARY SHUTTER CATEGORY: MAXXMAR'S ELEGANT EcoMaxxWood DESIGNER SHUTTERS



HERE AT
MAXXMAR™
WE LOVE
TREES TOO

The natural warmth, beauty and richness of real wood shutters have always been the ultimate decor statement in shutters.

But what about the forests?

MAXXMAR™ WANTS TO HELP SAVE THE FORESTS.

After having heavily invested in many years of research and development, Maxxmar™ is introducing the revolutionary EcoMaxxWood Designer Shutters that has a proprietary finish with a vinyl base.

The elegant choice of EcoMaxxWood Designer Shutters gives the rich luxurious appeal of cedar, maple and many other prestigious wood varieties at an affordable price.

The other advantages of EcoMaxxWood Designer Shutters are that they can be placed in high humidity and wet areas and that they are fully recyclable and will last forever.

They will add warmth and richness to any decor and best of all they help save our environment by **SAVING THE FORESTS.**



EcoMaxxWood Designer Shutters: the proprietary vinyl shutter showing the beauty and richness of real wood that will last a lifetime even in the most wet environments.



Cedar



Spanish Cedar



Maple

INNOVATION: What differentiates us from the others:

Supreme Performance™ Product Overview



The Supreme Performance™ Combi Specialty Shapes and Arches

Are another successful breakthrough by the Maxxmar™ team led by Norbert Marocco who has been granted over 60 patents and been on the market for over 30 years. The Supreme Performance Specialty Shapes and Arches are truly revolutionary as they have operable louvers and openable panels-exclusive to Maxxmar™.

They will bring elegance and beauty to any room setting and their high quality features and state-of-the-art finishes ensure easy cleaning and great durability.

Existing product offerings on the market in the Arches and Specialty Shapes category are usually made out of MDF and particle board. By using such materials it becomes difficult to match colours with shutter products below and the profiles used on the arch or specialty shapes are different than what was used on the shutter below. The arch does not look attractive as it looks different than the shutter.

In order to give the best coordination for colour, tonality and profile shape, we at Maxxmar™ use both vinyl and wood profiles on our arches and specialty shapes which are referred to as "Combi". This ensures a consistent elegant look for both the shutter below and the arch or specialty shape above.

This is the same concept that very prestigious automobile manufacturers use when making the interior paneling which is made out of vinyl to look like wood and for many other luxury products. The unique features and benefits of our product combined with its very affordable price which makes it available to a wider spectrum of clientele have made it well accepted on the market and we are very proud with the success of the product.

*** Patent pending.**



INNOVATION: What differentiates us from the others:

Supreme Performance™ Product Overview

The Supreme Performance™ Specialty Shapes and Arches are truly revolutionary as they have **operable louvers** and **openable panels** – exclusive to Maxxmar™ (patent pending). They will bring elegance and beauty to any room setting and their high quality features and state-of-the-art finishes ensure easy cleaning and great durability.

The program is very flexible offering a vast variety of different shapes:

- Arch
- Continuous Eyebrow
- Inverted A Frame
- Continuous Arch
- Angle
- Quarter Arch
- Eyebrow
- A Frame
- Circle
- Octagon
- Hexagon

The Specialty Shapes and Arches are colour coordinated with the New Era™ Shutter Collection: Summerview™ PolySilk Shutters, San Marco™ Collection, and Tilia™ Wood Shutters. Available in three louver sizes, 2 ½", 3 ½" and 4 ½". Frames are available for both inside and outside mounts.

Arches over doors are not only impressive but will also add height and elegance to your door and room. Available in a frosted or clear look and with fully functional louvers.



* Patent Pending

INNOVATION: What differentiates us from the others:

Supreme Performance™ Product Overview



All arches are hinged to be opened and all arches and specialty shapes have operable louvers.



Louvers in the arch, whether in the open or closed position, will have a consistent look with those of the shutter below.

*** Patent Pending**

INNOVATION: What differentiates us from the others:

A job well done for a very satisfied customer.



Nothing is too complicated for Maxxmar™.



Eyebrow Specialty Shape

A



Louvers in closed position

B



Louvers in open position

C



Standard: Panels open downward

D



Louvers in open and closed position

E



Optional: Panels open sideways

Refer to illustration A on page 22.

* Patent Pending

These are images of successfully manufactured and installed orders.

A Frame Specialty Shape



Louvers in open position

Refer to illustration B on page 22.

Inverted A Frame Specialty Shape



Louvers in closed position

Refer to illustration C on page 22.

Circle Specialty Shape



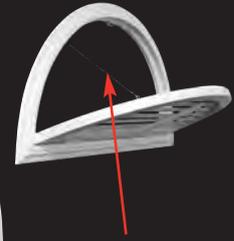
Louvers in open position

Refer to illustration C on page 22.

Arch Specialty Shape



Louvers in open position



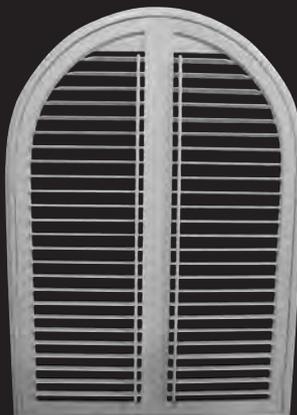
Safety chain available upon request

Refer to illustration E on page 22.

Continuous Arch Specialty Shape



Optional: Panels open sideways



Louvers in open position



Louvers in closed position

Refer to illustration F on page 22.

* Patent Pending

These are images of successfully manufactured and installed orders.

Continuous Eyebrow Specialty Shape



Louvers in open position

Refer to illustration G on page 22.

Octagon Specialty Shape



Louvers in open position

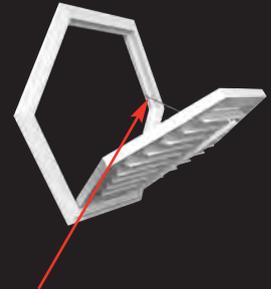
Standard: Panels opens downward

Refer to illustration I on page 22.

Hexagon Specialty Shape



Louvers in open position



Safety chain available upon request

Optional: Panels open sideways

Refer to illustration H on page 22.

Hexagon Specialty Shape



Louvers in open position



Standard: Panels opens downward

Refer to illustration J on page 22.

Arch Specialty Shape

We can customize unique shapes to your needs.



Louvers in open position



Louvers in closed position

Refer to illustration K on page 22.

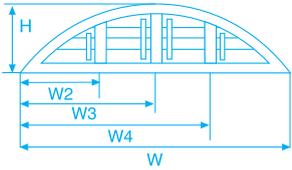
* Patent Pending

These are images of successfully manufactured and installed orders.

Specialty Shutter Illustrations

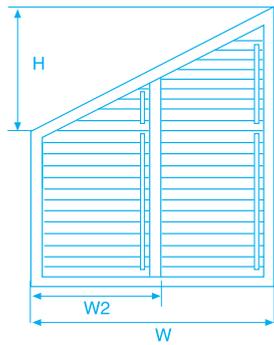
A. EYEBROW (EYB)

W = Minimum 24 inches
H = Minimum 12 inches



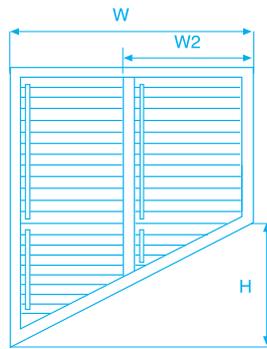
Template Required

B. A FRAME (AF)



Template Not Required

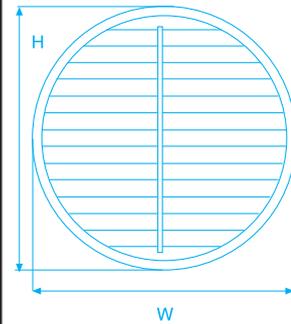
C. INVERTED A FRAME (IAF)



Template Not Required

D. CIRCLE (CIR)

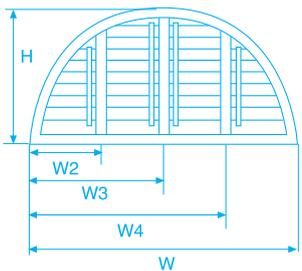
W & H = Minimum 28 inches



When W = H Template Not Required (Perfect circle)
Otherwise Provide Template

E. ARCH (ARC)

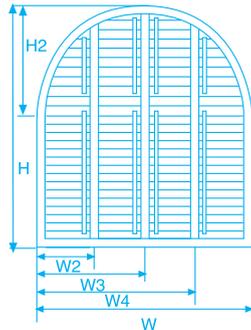
W = Minimum 28 inches
H = Minimum 14 inches



When H = 1/2 of W Template Not Required (Perfect arch)
Otherwise Provide Template

F. CONTINUOUS ARCH (CARC)

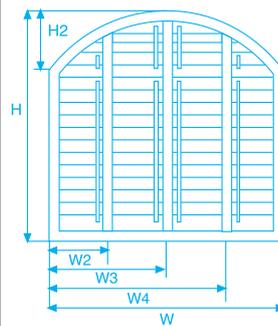
W = Minimum 28 inches
H2 = Minimum 14 inches



When H = 1/2 of W Template Not Required (Perfect arch)
Otherwise Provide Template

G. CONTINUOUS EYEBROW (CEYB)

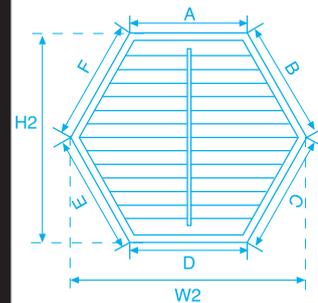
W = Minimum 24 inches
H2 = Minimum 12 inches



H2 Template Required

H. HEXAGON (HEX)

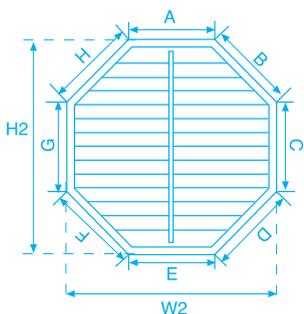
Minimum 8 inches per section



Template Not Required

I. OCTAGON (OCT)

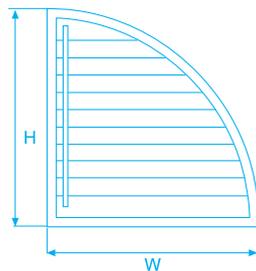
Minimum 8 inches per section



Template Not Required

J. QUARTER ARCH (QARC)

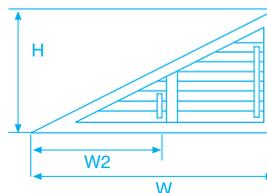
W = Minimum 14 inches
H = Minimum 14 inches



When W = H Template Not Required
Otherwise Provide Template

K. ANGLE (ANG)

W = Minimum 24 inches
H = Minimum 12 inches



Template Not Required

NOTES:

- A 1/8" deduction will be taken all around the perimeter of the shutter if more is required please specify on the order.
- Frames available: Designer Frame, Colonial Z Frame, Squareness Frame and Traditional Frame.

* Patent Pending

INNOVATION: What differentiates us from the others:

A large, multi-paned window with white shutters is the central focus. The window is set in a light-colored wall. A silhouette of a person is standing in front of the window, reaching up with their right arm towards the top of the window frame. The person's left arm is also extended outwards. The window has a decorative, multi-paned design with a central vertical pane and two side panes, each topped with a triangular section. The shutters are white and have a horizontal slat design. The background outside the window shows a green landscape with trees and a blue sky. In the top left corner, there is a smaller inset image showing a close-up of a window with white shutters and a decorative frame.

Elegance and Functionality Regardless of Size of Window Application.

**Our success is to continually bring to the market
QUALITY & INNOVATION at a very AFFORDABLE PRICE!**



Inspired solutions. . .for the way you live™

240 Bartor Road, Toronto, Ontario M9M 2W6 • Tel: 416-742-MAXX (6299) / Fax: 416-742-1772
www.maxxmar.com



Jump on board and let's travel into the future together

Maxxmar™
Authorized Dealer:



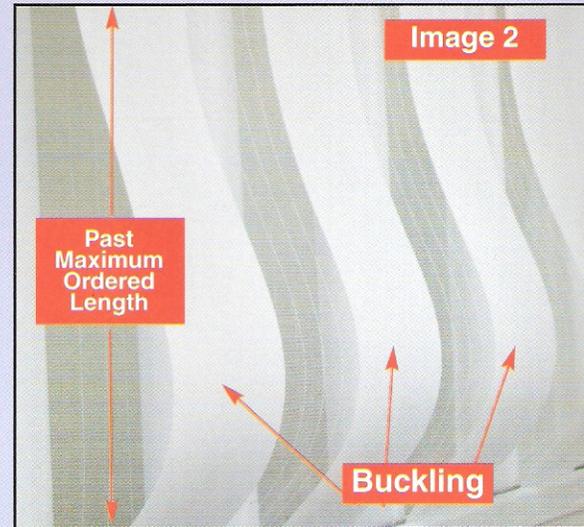
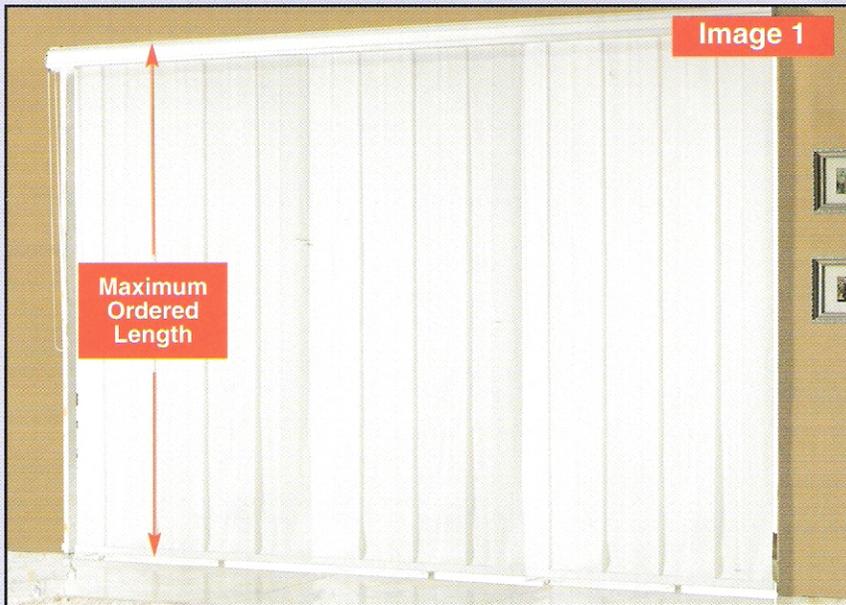
MM150-022010

VERTICAL SHADINGS

Versatility & Elegance
at Your Fingertips

UNIQUE
NEW
PRODUCT

LOWERING THE SHADE TO ITS MAXIMUM LENGTH



To lower the shade: pull on the **BACK CHAIN** (see Image 3) until vanes are fully closed, then keep pulling on the **BACK CHAIN** until the shade reaches its **Maximum Ordered Length** (see Image 1 above).

Note: if by mistake you pull the shade past its maximum ordered length, the shade may buckle along the bottom (see Image 2 above). To correct buckling, simply pull on the **FRONT CHAIN** (see Image 3) until the vanes are in their fully semi-sheer position (see Image B below).

Maxxmar's unique and versatile Vertical Shadings can be adjusted in many ways to maximize light control and privacy and to give you fabulous multiple looks. Always elegant, they will complement any decor or room setting in your home.

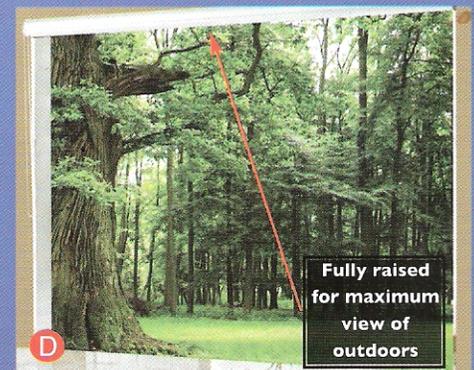
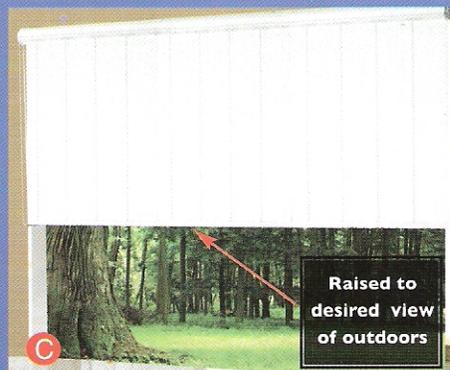


Operating Your Shade

The innovative and unique Vertical Shading is fully controlled with an easy to use simple **ALL-IN-ONE CHAIN DRIVEN MECHANISM** (see Image 3 above).

The **FRONT CHAIN** opens the vanes and raises the shade.

The **BACK CHAIN** closes the vanes and lowers the shade.



MAXXMAR
WINDOW FASHIONS
www.maxxmar.com

MM160-122009

Stores diaphanes verticaux

Polyvalence et élégance au bout des doigts

NOUVEAU
PRODUIT
UNIQUE

POUR BAISSER LE STORE À SA LONGUEUR MAXIMALE

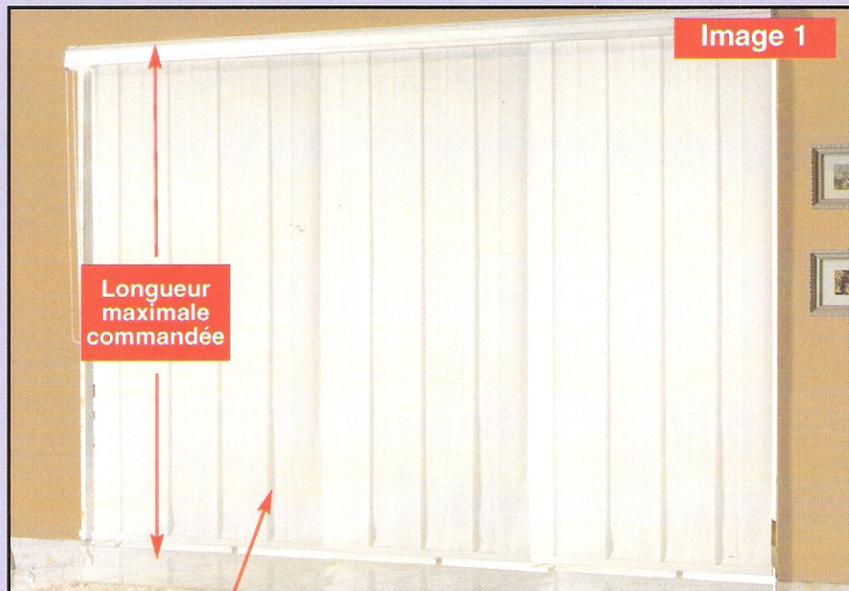


Image 1

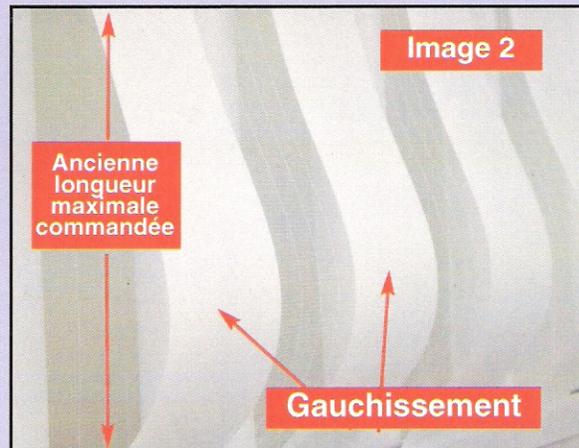


Image 2

Pour baisser le store : Tirer sur la CHAÎNE ARRIÈRE (voir l'image 3) jusqu'à ce que les lames soient entièrement fermées, puis continuer à tirer sur la CHAÎNE ARRIÈRE jusqu'à ce que le store soit de la longueur maximale commandée (voir l'image 1 ci-dessus).

Remarque : Si par erreur on tire le store plus loin que sa longueur maximale commandée, le store peut se gauchir dans la partie supérieure (voir l'image 2 ci-dessus). Pour éliminer le gauchissement, tirer sur la CHAÎNE AVANT (voir l'image 3) jusqu'à ce que les lames se mettent en position semi-diaphane complète (voir l'image B ci-dessus).

On peut ajuster les stores diaphanes verticaux uniques et polyvalents de Maxxmar de nombreuses façons afin de maximiser le contrôle de la lumière et l'intimité et d'avoir différentes apparences. Toujours élégants, ces stores conviennent à n'importe quel décor ou style de pièce dans votre maison.

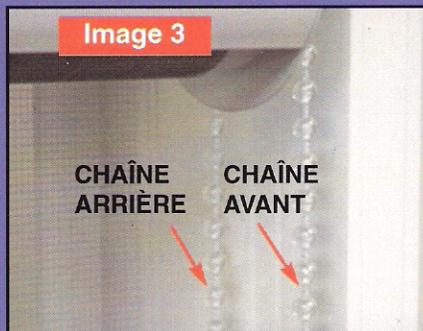


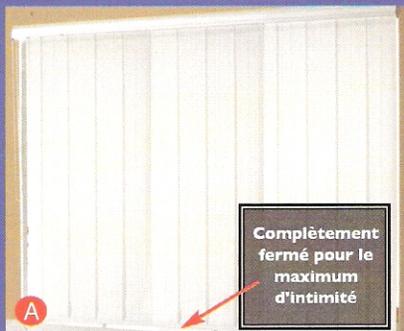
Image 3

Fonctionnement du store

Ce store vertical diaphane innovateur et unique est complètement contrôlé avec un système facile à utiliser grâce au MÉCANISME DE CHAÎNE INTÉGRÉ. (voir l'image 3 ci-dessus).

La CHAÎNE AVANT ouvre les lames et soulève le store.

La CHAÎNE ARRIÈRE ferme les lames et baisse le store.



A



B



C



D